

OUR STORIES

OUR WORLD



2018

**Exceptional Women
in Publishing
Conference & Dinner 2018**

SATURDAY

09.22.18

Women's Building | San Francisco, CA

Board President Message

I am delighted to welcome you as we celebrate “Our Stories | Our World” – 21 years of Exceptional Women in Publishing.

EWIP is a group of professionals leading the front lines of the publishing world. We are entrepreneurs, digital content creators, businesswomen, media executives, magazine and book publishers, producers, writers, editors and trailblazers. And we no longer represent only traditional publishing media.



As we reshape the way our organization embraces women in publishing, we plan to continue recognizing and supporting those who are making strides in legacy publishing fields along with the newest generation of publishers – bloggers, music/film series producers, comic book creators, graphic novelists, journal writers and more. We also have dedicated ourselves to broaden our reach ethnically so that our stories around our world are truly heard.

We thank you so much for your support. Together, you can help us inspire and empower all women in publishing as we navigate the challenges and opportunities presented by our dynamic and changing industry.


Michelle Fitzhugh-Craig
EWIP Board President

Board of Directors



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Vice-President



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Angela Hill
Member



Ellen Lee
Member



Janice Lee
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Patricia Goss Rubel
Member



Christi Morales-Kumasawa
Member



Jen Ward
Member

Founders

LINDA RUTH & THEA SELBY

Conference Chair Message



One of the most powerful tools for women storytellers, publishing empowers us to document and share our viewpoints. In today's world – where everyone owns a different version of the truth – a book, newspaper, magazine, blog, social media post, graphic novel, illustration or photograph can open minds.

In shaping this year's conference, we were focused on showcasing diversity and the future of women in publishing. From my former days of working with journalists, I have been aware of the challenges of mid-career women of color trying to break the glass ceiling in media companies across the country to become top news decision makers. But I knew very little about whether publishing is even of interest to women of the next generation. Independent bookstores and women in comic book shops opened my eyes to their world. Young women who are getting top roles as writers and illustrators in comic book publishing companies or achieving success as graphic novelists with feminist heroes have had to go underground after being bombarded with hate posts on their social media accounts and having their accounts hacked. If you wonder what might be the purpose of your attendance at today's conference, it is to provide an inclusive network for all women in publishing to know others support their work.

Exceptional Women in Publishing, in association with shades Magazine – Celebrating All Women of Color, is proud to present Our Stories | Our World, a unique opportunity where women in all different forms of publishing can meet and learn from one another. Allow this gathering to be the place where you explore outside of the familiar. Make professional connections with those who can help you understand a different viewpoint and tell a better story.




Janice Lee
EWIP 2018 Conference Chair

EWIP - A Brief History



EWIP Award Recipients & Honorees

1998 – Gloria Steinem, Co-Founder of Ms. magazine

1999 – Bonnie Krueger, Founding Publisher, Associated Press publications

2000 – Linda Gardiner, Founding Editor, Women's Review of Books

2001 – Rita Henley Jensen, Founding Editor, Women's ENews

2002 – Marie Clapper, President and Publisher, Clapper Communications

2003 – Susan L. Taylor, Founding Editor, Essence magazine

2004 – Ardie Rodale and Maria Rodale, Rodale Inc.

2005 – Eleanor Clift, Author and Contributing Editor, Newsweek

2006 – Lynn Povich, Journalist and former Editor-in-Chief, Working Woman

2007 – Phyllis Hoffman, President and Chief Executive Officer, Hoffman Media LLC

2008 – Alix Kennedy, former Vice-President and Editorial Director for Disney Publishing Worldwide

2009 – Dorothy Kalins, Founding Editor of Saveur

2010 – Katrina vanden Heuvel, Editor and Publisher of The Nation magazine

2011 – Laurel Touby, Founder and Senior Vice-President of mediabistro.com

2012 – Michela O'Connor Abrams, President Dwell Media, LLC

2013 – Deanna Brown, CEO Federated Media Publishing

2014 – Kara Swisher, Co-Founder, Recode

2015 – Susan Goldberg, Editor-in-Chief, National Geographic

2016 – Monika Bauerlein, Chief Executive Officer, and Clara Jeffery, Editor-in-Chief, Mother Jones

2017 – Janice Min, Co-President and Chief Creative Officer of The Hollywood Reporter-Billboard Media Group

Exceptional Women in Publishing was founded in 1998 by a group of women working mainly in magazine publishing. EWIP is a non-profit organization formed around two goals in mind: To educate, empower and support women in publishing and to educate, empower and support women and girls through the power of publishing.

EWIP has grown into an interesting and diverse community through our events such as our annual Women's Leadership Conference and networking online. We gather to celebrate the recipients of our Exceptional Woman in Publishing awards, hear from leading spokeswomen and enjoy learning while being together.

EWIP is dedicated to supporting female storytellers who represent a diverse mix of ethnicities and cultures around the globe. We are entrepreneurs, digital content creators, businesswomen, media executives, magazine and book publishers, producers, writers, editors and trailblazers. We recognize and support those who are making strides in legacy publishing fields along with the newest generation of publishers – bloggers, music/film series producers, comic book creators, graphic novelists, journal writers and more.

We welcome all interested women to join the conversation, see what you like and together we can ensure our many voices are heard.

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linkedin.com/groups/1923370



instagram.com/shadesmagazine.ewip



meetup.com/Exceptional-Women-in-Publishing

Exceptional Women in Publishing 2018 Conference

9 a.m.

Audre Lorde Room

Conference Registration & Breakfast

10-10:45 a.m.

Audre Lorde Room

Plenary: The New Era of Women in Publishing: Media, Mentoring and #MeToo

Publishing is a powerful tool to counter misogyny, sexism and racism. What are the opportunities for women entering media and publishing? What are the opportunities for those trying to break through the glass ceiling? What do we need to do to support one another to ensure our sustainability and success? Join us for this insightful conversation with next generation thought leaders.

Michelle Fitzhugh-Craig | MODERATOR | President, Exceptional Women in Publishing; Editor-in-Chief, shades Magazine - Celebrating All Women of Color

Sarah Glover | President, National Association of Black Journalists; Social Media Editor, NBCUniversal

11 a.m.-12:15 p.m.

Audre Lorde Room

Our Local News: A Call To Arms

From multiple fronts, local media, the bedrock of journalism, is facing deep threats. Cutbacks, newspaper closures, profit pressures, and declining readership are wreaking havoc. A panel of journalists, media and community folks talk about what we can do to turn the tide. Beyond sharing stories, the forum starts a new collective conversation about how to address the imperative need for developing a healthy local journalism ecosystem.

Lila LaHood | MODERATOR | Publisher, San Francisco Public Press

Katherine Ann Rowlands | Owner, Bay City News

Carolyn Wysinger | Host/Producer, The C-Dubb Show

Emilie Raguso | Editor, Berkeleyside

Faviola Leyva | Multimedia Journalist, One Day magazine

Angela Hill | SESSION COORDINATOR | Freelance Journalist

Jennifer Inez Ward | SESSION COORDINATOR | Journalist and Photographer

Exceptional Women in Publishing 2018 Conference

Room B

Mental Illness: Storytelling Without Stigma

Stories about suicide, addiction, trauma, and depression are in the news everyday with coverage that often creates misconceptions. While many stories merely scratch the surface, a growing number of media outlets are going beyond to lay bare the complexity and humanity of mental illness and mental health issues. This panel will provide analysis of how news and digital media cover these difficult topics and how to responsibly report, write, photograph, and illustrate stories that explore these very human conditions without promoting stigma.

Christi Morales-Kumasawa | MODERATOR | Associate Marriage and Family Therapist; Former TV Reporter

Indhira Rojas | Founder, Anxy magazine

Megan Griffo | Editor-in-Chief, The Mighty

Stephanie Garma Balon, MA | Associate Marriage and Family Therapist

Sylvia Tang, MPP | Community Health Planner, San Mateo County Office of Diversity and Equity Behavioral Health & Recovery Services

12:30-1:15 p.m.

Audre Lorde Room

Lunch & Panel: Owing Your Story Instead of Your Story Owing You

Authors of color, especially Asian Americans, have historically faced a tough time breaking into mainstream popular culture. Over 25 years, Hollywood has only adapted two books from Asian American authors, Amy Tan's "The Joy Luck Club" and Kevin Kwan's "Crazy Rich Asians." Publishers have mostly focused on those who write memoirs or fictional stories about Asians. Are Asian American authors being pigeonholed? Can an Asian American author find a mainstream audience writing a book that has nothing to do with being Asian?

Aimee Phan | Author, "The Reeducation of Cherry Truong," "We Should Never Meet: Stories"

Beth Bich Minh Nguyen | Author, "Stealing Buddha's Dinner," "Short Girls," "Pioneer Girl"

Thomas Lee | MODERATOR | Writer, Blogger; Author, "Rebuilding Empires"

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1:30-2:45 p.m.

Room A

Inside the World of Children's Literature

The children's book market is growing at a faster clip than the overall book market, according to NPD Book. This panel will offer a peek inside the world of children's literature: How do authors break in? How hard is it to publish a children's book? And how is the children's literature industry different from the rest of the market

Ellen Lee | MODERATOR | Independent Journalist

Dashka Slater | Author, "The Wishing Box," "Escargot," "The 57 Bus"

Joanne Rocklin | Author, "Love, Penelope"

Audre Lorde Room

Standing Out in an Oversaturated Market

In a competitive market of publishers, bloggers and social media influencers, it's not enough to have gorgeous photos to develop an audience anymore. Learn how journalists balance promoting their work while remaining authentic in a world with an influx of "content creators." Explore what it takes to develop a digital presence through Instagram.

Maya Wong | MODERATOR | Editorial Assistant, Sunset magazine

Kendra Poppy | Audience Growth Editor, Sunset magazine

Andria Lo | Photographer, Chinatown Pretty

Valerie Luu | Writer, Chinatown Pretty

Rachel Khong | Former Executive Editor, Lucky Peach magazine; Author, "Good-bye, Vitamin"

Room B

How Tech is Changing the Publishing World

Explore the opportunities that traditionally trained journalists face when making career changes and when they must adapt to the constantly evolving world of the web, social media and blogs. Learn about paid opportunities for freelancers and the role of citizen journalists to have their messages heard.

Jahna Berry | MODERATOR | Head of Content Operations, WIRED

Aubrie Johnson | Social Media Associate, Wikimedia Foundation

Sarah Glover | President, National Association of Black Journalists; Social Media Editor, NBCUniversal

Exceptional Women in Publishing 2018 Conference

3-4:15 p.m.

Room B

When Mission is Your Message

Women are playing a pivotal role in major political and social justice movements across the country and around the globe. Learn effective strategies to engage your generation and the next generation to build networks using communications technology.

LaNiece Jones | MODERATOR | Managing Director, lajones&associates; Executive Director, BWOPA/TILE

Lydia Chávez | Founder and Executive Editor, Mission Local

Alicia Garza (*via Skype*) | Founder, Black Futures Lab; Co-Founder, Black Lives Matter

Lyndsey Ellis | SESSION COORDINATOR | Contributing Editor, shades Magazine - Celebrating All Women of Color

Tara Taylor | SESSION COORDINATOR | Content Writer, Tara Taylor Media

Room A

Women in Comics

As the public's interest in comic books grows, this industry is expanding for a whole new generation of women in publishing. Learn about the challenges of the pioneers, and hear how young creators bring you feminist characters and women's empowerment stories. Join in the conversation to find out what role we can all play in supporting the creative work of writers and illustrators in this industry.

Jessica Balboni | MODERATOR | Vintage Comics Writer and Host of Escapist Comics Podcast

Trina Robbins | Comics Illustrator and Writer

Dani Colman | Comics Writer and Editor

Nicky Wheeler-Nicholson | Comics Historian; Author, "DC Comics Before Superman"

EWIP 2018 Publishers' Marketplace

4-6 p.m.

Audre Lorde Room

Free and open to the public.

After the conference, find a book, newspaper, magazine, zine, comic and other merchandise that supports women's empowerment. Your purchases support women in all forms of publishing.

Featuring Zine Publishers



Alexsarah "Golden" Collier of Diasporan Savant Press, exploring blackness and marginalized voices within the African diaspora including women, trans folks, youth and the LGBTQIA community.



Jamaica Dyer, artist, writer and creator of underground painted comics, which have appeared in publications including Heavy Metal Magazine, i-D, Spiralbound on Medium, SPIN, Image Comics, SlaveLabor Graphics, and Dark Horse.

Vendors

San Francisco Public Press | Newspapers featuring public interest stories from the best independent journalists in the Bay Area

Laurie A. Watkins | Books by the author of "Go from Stressed to Strong: Health & Fitness Advice from High Achievers"

DeLynda DeLeon Designs | Handmade jewelry using Japanese fabrics, beads and semi-precious stones

Anxy | Magazines about our inner worlds, with insights and perspectives on mental illness and depression

Trina Robbins | Books and comics by the illustrator of the first woman to draw Wonder Woman in a comic book

Alan Lee | Wonder Woman and Lois Lane comics, toys, pins and posters from the private collection of a lifelong Bay Area toy collector

EWIP | Limited edition T-shirts and buttons

One Page At a Time | Web design and editing services specializing in start-up and small businesses



Refreshments

Sweet tea compliments of Nia Soul Food.

2018 Exceptional Women in Publishing Women of the Year



President's Award
Kristen Go
National Editor, USA Today

Breaking the Glass Ceiling Award
Katherine Ann Rowlands
Owner, Bay City News



Breaking News Coverage Award
Catherine Barnett & Annika Toernqvist
For leading the news team at The Press Democrat for its Pulitzer prize winning coverage of the 2017 NorCal fires

EWIP 2018 Conference

Panelists | Moderators | Presenters | Coordinators

(In alphabetical order - for complete bios, visit ewip.org/ewip-2018-bios)



Jessica Balboni | Vintage Comics
Writer and Host of Escapist Comics Podcast



Alicia Garza (via Skype) | Founder,
Black Futures Lab; Co-Founder, Black Lives Matter



Stephanie Garma Balon,
MA | Associate Marriage and Family Therapist



Sarah Glover | Social Media Editor,
NBCUniversal; President, National Association of Black
Journalists



Jahna Berry | Head of Content
Operations, WIRED



Megan Griffio | Editor-in-Chief, The
Mighty



Lydia Chávez | Founder and Executive Editor,
Mission Local.



Angela Hill | Freelance Journalist



Dani Colman | Comics Writer and
Editor



Aubrie Johnson | Social Media
Associate, Wikimedia Foundation



Michelle Fitzhugh-Craig | President,
Exceptional Women in Publishing; CEO/Editor-in-Chief,
shades Magazine



LaNiece Jones | Managing Director,
lajones&associates; Executive Director, BWOPA/TILE

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Rachel Khong | Former Executive Editor, Lucky Peach magazine; Author, "Goodbye, Vitamin"



Christi Morales-Kumasawa | Associate Marriage and Family Therapist; Former TV Reporter



Lila LaHood | Publisher, San Francisco Public Press



Beth Bich Minh Nguyen | Author, "Stealing Buddha's Dinner," "Short Girls," "Pioneer Girl"



Ellen Lee | Independent Journalist



Aimee Phan | Author, "The Reeducation of Cherry Truong," "We Should Never Meet: Stories"



Thomas Lee | Writer, Blogger; Author, "Rebuilding Empires"



Kendra Poppy | Audience Growth Editor, Sunset magazine



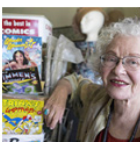
Faviola Leyva | Multimedia Journalist, One Day magazine



Emille Raguso | Editor, Berkeleyside



Andria Lo | Photographer, Chinatown Pretty
& **Valerie Luu** | Writer, Chinatown Pretty



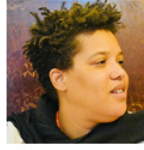
Trina Robbins | Comics Illustrator and Writer

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Panelists | Moderators | Presenters | Coordinators



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Jennifer Inez Ward | Journalist and Photographer



Indhira Rojas | Founder, Anxy magazine



Laurie A. Watkins | Author, "Go from Stressed to Strong: Health & Fitness Advice from High Achievers"



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Sylvia Tang, MPP | Community Health Planner, San Mateo County Office of Diversity and Equity Behavioral Health & Recovery Services



Carolyn Wysinger | Host/Producer, The C-Dubb Show



Tara Taylor | Content Writer, Tara Taylor Media

2018 Exceptional Women in Publishing Dinner & Awards Ceremony

6 p.m.

Reception | No-Host Bar

6:30 p.m.

Dinner | Catered by La Cocina & Mixiote

Chipotle Cream Chicken Enrollado

Chicken breast rolls stuffed with spinach and cheese

Vegetable Mixiote

Portobello mushroom, carrots and cauliflower cooked in banana and avocado leaves with mixiote sauce served with red onion escabeche and cilantro

Esquites

Corn kernels seasoned with onion, serrano chile and epazote leaves served with queso cotija on top

Cilantro Rice

Jasmine rice infused with cilantro and green pepper

Salad

Spring mix with jicama, oranges and lemon dressing

7:30 p.m.

Program | Presentations of Honorees

8:30 p.m.

Dessert | Catered by Nia Soul

Fruit cobbler

EWIP 2018 Supporters | Donors | Volunteers

EWIP thanks the following in-kind donors and volunteers for our 2018 conference and awards dinner celebration:

Renee Balmert

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Barcelon Jang Architecture

Pia Harris, Nia Soul Food

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Saba Consulting

Nila Kim

HyunJu Chapell,
Magna Citizen Studio

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